MEDIA FILE 2012

- HEALTH CARE MANAGEMENT
- HOSPITAL MANAGEMENT
- CLINICAL ENGINEERING
- MANAGEMENT AND

HMT (Helse – Medisin – Teknikk) is a trade journal directed especially to hospitals and institutional health services, dealing with current issues concerning management, economy and clinical engineering. The journal is independent, but works closely with the following organisations:

- Norwegian Society for Biomedical Engineering (MTF)
- Norwegian Association for Medical Physics (NFMS)
- Forum for Hospital Technical Managment (FSTL)
- The Norwegian Hospital and Healthservice Assosiation (NSH)

HMT wishes to be market-oriented, and emphasizes new product information, commercial information, new business and technological know-how.

PRODUCTION PLAN 2012

Issue	Deadline	Publ. date	Content
1/12	1. feb.	22. feb.	Health Economics. Medical Tech News. MTFL Røros 2012 19. - 21. mars.
2/12	11. apr.	24. apr.	IT and logistics in the health sector. ECR Vienna. MTF`s congress.
3/12	25. mai	14. juni	Hospital Projects and hospital architecture. Minutes FSTL 13 - 17 April World Congress IFHM.
4/12	24. aug.	14. sept.	The electronic healthcare. Logistics in the operating rooms.
5/12	9. okt.	26. okt.	Image Diagnostics. Ultrasound. Medical Physics.
6/12	20. nov.	6. des.	Maintenance of buildings (in collaboration with FSTL). Medica 2012. Emergency Medicine.

TARGETED GROUPS

HMT covers special niches in the market within the health sector. The journal is subscribed to by paid-up individual parties and is also the membership journal for the following organisations:

Medical Society for Biomedical Engineering (MTF)
Norwegian Association for Medical Physics (NFMS)
Forum for Hospital Technical Managment (FSTL)
The Norwegian Hospital and Healthservice Assosiation (NSH)

The readers may be:

- Purchasing managers of hospitals and health institutions
- Management personnel
- Personnel in primary and institutional health services
- Hospital specialists in clinical engineering
- Service Engineers
- Suppliers of equipment
- Researchers
- Specialists in radiation physics, X-ray diagnostics, nuclear medicine and radiological protection

TECHNICAL SPECIFICATION

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RATES (NOK, NORWEGIAN CURRENCY)

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Banner ad on HMT´s webpages: sub-pages NOK 6.000 per. year, on the frontpage NOK 12.000

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